

SOCIAL MEDIA GUIDELINES

USING SOCIAL MEDIA

Social Media is a great tool to share information with your club and make connections with prospective club members in your community. Download the provided graphics for Instagram, Facebook and Twitter and start posting today!

UTILIZE ALL PLATFORMS

Although you may have a platform of choice, it is best to not ignore the others. For example, your younger audience may focus more on Instagram, while their parents use Facebook.

POST CONSISTENTLY

This is an easy way to get information out quickly, and to promote the activities of your club that will generate interest within your community.

POSSIBLE TOPICS OF INTEREST

- // Club Registration is Open – Join or Renew Today
- // Club Practice Schedule and Location
- // Free Clinic – Open to the Community
- // New Member Orientation
- // Athlete of the Week

