CLUB EMAIL GUIDELINES

USING THE EMAIL IMAGE

Place your image into the body of the email by dragging it from your desktop to the body of the email. (Do not send as an attachment (or use the attachment button.)

SUBJECT LINE and BODY COPY

Include any message you may want to send to your club members. Sample topics could include:

// <Club Name> Registration is Open!
// <Club Name> Club Practice Schedule and Location
// <Club Name> New Member Orientation
// <Club Name> Athlete of the Week
// <Club Name> Reminders