

# CLUB EMAIL GUIDELINES

## **USING THE EMAIL IMAGE**

Place your image into the body of the email by dragging it from your desktop to the body of the email. (Do not send as an attachment (or use the attachment button.)

## **SUBJECT LINE and BODY COPY**

Include any message you may want to send to your club members. Sample topics could include:

- // <Club Name> Registration is Open!
- // <Club Name> Club Practice Schedule and Location
- // <Club Name> New Member Orientation
- // <Club Name> Athlete of the Week
- // <Club Name> Reminders

New message

To **Club Members**

Subject **Registration is Open!**



**START YOUR JOURNEY.  
MAKE NEW FRIENDS.  
JOIN THE TEAM!**

**HEADLINE COPY**

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